



RevenueVision®

Operational and Financial Intelligence for College Athletics



The Challenge Facing Athletic Departments

Complex Revenue Streams

College athletics generates revenue through sponsorships, concessions, ticketing, facility rentals, and Name, Image, and Likeness (NIL) agreements. Managing these diverse contracts across multiple venues and stakeholders creates operational complexity.

Limited Visibility

Without centralized oversight, athletic directors struggle to identify underperforming contracts, optimize vendor relationships, and demonstrate ROI to university leadership. Critical renewal dates are missed, leaving money on the table.

Introducing RevenueVision®

RevenueVision® is a comprehensive operational and financial management platform engineered specifically for higher education. It delivers complete visibility and strategic oversight of contracts, enabling athletic departments to manage and maximize every revenue opportunity.



Total Visibility

See all contracts, agreements, and revenue streams in one centralized dashboard



Strategic Oversight

Identify optimization opportunities and track performance against benchmarks



Maximize Value

Drive revenue growth while controlling costs across your entire operation



Centralized Platform Capabilities



Revenue & Cost Analysis

Analyze revenue performance, cost structures, and contract terms across all agreements. Identify high and low-performing contracts with customizable analytics and KPIs tailored to your athletic department.



Smart Alerts Dashboard

Never miss critical contract dates. Automated reminders alert you to renewals, termination windows, and performance milestones—ensuring you capitalize on every negotiation opportunity.



Seamless Integration

Integrates directly with your accounting systems via open API. Near-time data infrastructure ensures you're always working with current information to support strategic decisions.



Staff Optimization

Provides quantifiable data to justify headcount needs and maximize staff efficiency. Empower your team with the insights they need to work smarter, not harder.



Data-Driven Decision Making

RevenueVision® transforms raw transaction data into actionable intelligence. With over 50 million transactions reviewed, our platform reveals patterns and opportunities invisible to traditional analysis.



Data Collection

Aggregate contract and financial data from multiple sources.



Analysis Engine

Advanced analytics identify trends, anomalies, and optimization opportunities automatically



Actionable Insights

Receive clear recommendations to improve performance and maximize revenue

Built for College Athletics

Comprehensive Contract Management

RevenueVision® centralizes oversight across your entire athletic operation:

- **Concessions & Retail:** Track vendor performance and revenue per event across all venues
- **Facility & Maintenance:** Manage service contracts and ensure cost-effective operations
- **Sponsorship Agreements:** Monitor deliverables and maximize brand partnership value
- **NIL Tracking:** Maintain compliance while supporting student-athlete opportunities
- **Equipment & Apparel:** Optimize supplier relationships and leverage purchasing power
- **Travel & Transportation:** Control costs on team travel and event logistics



Key Benefits for Your Department

1

Centralized Intelligence

Access all contract information, vendor relationships, and financial performance data from one unified platform. No more scattered spreadsheets or missed opportunities.

2

Revenue Optimization

Identify underperforming agreements and negotiate better terms. Our clients consistently achieve 5-16% revenue increases across retail and concessions operations.

3

Cost Control

Reduce labor expenses by 8-20% through efficiency insights. Make data-driven staffing decisions that improve service while controlling costs.

4

Compliance & Reporting

Meet NCAA, conference, and university reporting requirements effortlessly. Generate audit-ready documentation and demonstrate financial stewardship to stakeholders.



Why Customers Trust RevenueVision®

90%

Client Retention

Our exceptional retention rate reflects the ongoing value athletic departments receive year after year

50M+

Transactions Analyzed

Over 50 million transactions reviewed, delivering insights you can trust

100%

Secure & Compliant

AWS-hosted, web-driven software ensures your data is protected with enterprise-grade security

Client-Focused

Dedicated support and continuous platform enhancement based on your needs

Proven Technology

Cloud-based infrastructure scales with your department's growth

Implementation Excellence

Seamless onboarding with minimal disruption to operations



Transform Your Athletic Department's Financial Performance

RevenueVision® empowers institutions, athletic directors, operations managers, and financial leaders with the visibility and insights needed to maximize every revenue opportunity while controlling costs. Join the growing number of colleges and athletic programs using data-driven intelligence to compete at the highest level—both on the field and in financial performance.

Ready to optimize your operations?

Schedule a personalized demo to see RevenueVision® in action with your department's data

Questions about implementation?

Connect with our team to discuss integration with your existing systems and workflows